

2021 Heifer Competition

Do you have the best in the Midwest?

The Expo Heifer Competition aims to provide you and other local commercial cattle producers with a unique opportunity to show case what you do, benchmark your stock against other producers, and get feedback from an experienced industry judge so you can continue to improve what you do. The Mingenew Midwest Expo Board of Management, would like to invite you to enter the Elders "Heifer Competition" at this year's McIntosh & Son Mingenew Midwest Expo held on Wednesday 11th & Thursday 12th August 2021.

Nominations are due by Friday 6th August 2021 to the Mingenew Midwest Expo office, accompanied by a fee of \$20 per entry. A selection of 4 Heifers are required for entry and transport of your livestock is available on request.

Attached with this letter are the Conditions of Entry and an Entry Form. Please ensure that you have read and understood the conditions and that your form is filled out in full to give the judges a complete picture of your operation.

Our Livestock Arena sponsors are passionate about supporting and promoting all livestock breeders in the Midwest and we look forward to receiving your nomination and seeing you in Mingenew.

If you have any questions, please don't hesitate to call either:

Norah Flanders / Rikki Smith - Mingenew Midwest Expo Event Coordinator - 08 9928 1138

Kind Regards,

Norah Flanders / Rikki Smith
Event Coordinator



2021 Heifer Competition

 Elders LIVESTOCK
ARENA

- DATE:** Wednesday 11th & Thursday 12th August 2021
- ENTRY CLOSING DATE:** Friday 6th August 2021 - Entries accepted from Midwest Region of WA.
- COMPETITION AREA:** \$20.00 per property for a pen of 4
- ENTRY FEE:** Option to have stock delivered to/from Farm/Expo.
- DELIVERY TO SITE:** **Required YES / NO**
- CATEGORIES:** 2020 drop heifers joined or unjoined.
- PRIZE MONEY:**
- 1st place \$500
 - 2nd place \$250
 - 3rd place \$100
- JUDGE:** TBC
- JUDGING LOCATION:** At the Mingenew Midwest Expo, Mingenew Recreation Centre (unless on farm judging is required) on Wednesday 11th August 2021
- JUDGING CRITERIA:** Judging will be carried out based on the following point system:
- | | |
|--|-------------------|
| Structural Soundness (eg Hips, feet, Legs) | 35 points |
| Femininity | 10 points |
| Carcass Quality | 20 points |
| Uniformity | 15 points |
| <u>Temperament</u> | <u>20 points</u> |
| Total | 100 points |
- PRESENTATION:** Presentation of awards will be done on the exhibit site Wednesday 11th August 2021
- ENQUIRIES:** Norah Flanders / Rikki Smith - Mingenew Midwest Expo Event Coordinator - 08 9928 1138 admin@mmwe.com.au

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2021 Heifer Competition

CONDITIONS OF ENTRY



1. The entry Fee is \$20.00.
2. Entry to consist of 4 commercial heifers (unregistered, 2020 drop) and must be displayed at the McIntosh & Son Mingenew Midwest Expo from 8am – 5pm Wednesday 11th & Thursday 12th August 2021.
 - a. Judging will commence at 9am
 - b. Placings will be announced on Wednesday 11th August 2021 (time TBC). All competitors are requested to be at the Elders Livestock Arena at that time for announcements and presentations.
 - c. It is considered beneficial to breeders to be present to hear judging comments on breeding, etc.
3. Open to grass fed heifers only.
4. Heifers from any breed or cross are eligible.
5. All heifers must be free from Brucellosis, TB, external parasites and contagious skin cancer.
6. Heifers must show milk teeth only.
7. Exhibitor to be from the Midwest Region of WA.
8. All cattle must come from a commercial herd, and owner bred. If the entrant also owns a registered stud it must be disclosed. (Bull calves and their mothers must be removed from the mob if breeding for your own use.)
9. Livestock delivery / pickup:
 - a. Stock pickup and delivery by Paul Starick Transport is available on request. If required, please indicate on your Entry Form.
 - b. Livestock **must be delivered to the Mingenew Recreation Grounds by 7.30am Wednesday 11th August 2021**. Entries will not be accepted after 8am.
 - c. Pens and loading ramps will be provided on the Expo grounds.
 - d. If the Livestock Steward is not available at the time of delivery, please ensure your NVD and any relevant paperwork is dropped in the collection box on site.
 - e. Trucks/vehicles are to be parked well away from the display area after unloading.
10. A National Vendor Declaration must be provided prior to displaying livestock at the show.

IMPORTANT: On your NVD where it states the Consignment to/Destination please ensure you write: **Mingenew Midwest Expo, Mingenew Recreation Grounds AND RETURN 12/8/21**
11. All entrants are to supply breeding aims and objectives - ATTACHED.
12. Animal welfare: the owner will
 - a. need to supply their own feed and water container (water available on site).
 - b. be responsible for the welfare and care of their animals throughout the event.
 - c. be responsible for the attitude of their animals in a public arena.
 - d. not wash cattle down in the display pen.
13. In the event the 2021 Heifer Competition receives more than 10 nominations, on farm judging may take place.
14. **The judge and/or committee's decision will be final.**



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ENTRY FORM

Entries close Friday 6th August 2021

Trading Name	
Property Name	
Contact Name	
Address	
Phone	
Email	

Owner bred heifers?	<input type="checkbox"/> YES	<input type="checkbox"/> NO
Breed		
No. of heifers joined in 2020		
Blood lines		
Calving dates 2020		
Calves weaned 2020		
Your target Markets		

I have completed the entry form in full and agree to the Conditions of Entry:

Name _____ Signed _____ Date _____

Please send completed entry forms with payment to;

Heifer Competition
Mingenew Midwest Expo
PO BOX 74
Mingenew WA 6522

or

Email: admin@mmwe.com.au
EFT: Mingenev Midwest Expo
BSB 086-937 ACCOUNT: 11-637-0492
Ref: HEIFER

Please also complete and return the next page





PO Box 74, Mingenew WA 6522
 Ph: (08) 9928 1138
 E: admin@mmwe.com.au
 W: www.mmwe.com.au

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Please answer the following questions. This information will be passed onto the judges.

Property Name:
Question 1. Please describe your breeding goals and objectives:
Question 2. What are your target markets?
Question 3. Please describe any seasonal condition challenges you have faced in 2018/2019:
Question 4. Is there any additional information about your herd you would like the judges to know? (optional)

