

# MIDWEST AG INDUSTRY NETWORKING EVENT

FRIDAY 18TH SEPTEMBER 2020

NETWORKING 1PM - 5PM

SUNDOWNER BAR 4.30PM-8.00PM

@ MINGENEW POLOCROSSE GROUNDS

*the MAIN Event is proudly supported by*



This is an Agricultural Industry focused event - take this opportunity to network, do business, and show your support to the local farming communities in the Midwest.

Come prepared with your 'show specials' and a plan to showcase and promote your 'Latest and Greatest'.

## SECURE YOUR PLACE AS AN EXHIBITOR

1. Read the Exhibitor Information in this Prospectus
2. Complete your Networking Application form ONLINE [mmwe.com.au/main-event](http://mmwe.com.au/main-event)
3. Make your \$500 (+gst) Networking payment in full by 11th September 2020.
4. Spread the word! Take advantage of purchasing bulk discounted entry and sundowner tickets for your staff and clients.

### PROMOTIONAL OPPORTUNITIES

- One of the only Ag Focused events in WA for 2020
- Direct marketing to targeted audience
- Expo MAIN Event Website advertising - link direct to your Website or Facebook page - supply PNG or JPEG advert to [marketing@mmwe.com.au](mailto:marketing@mmwe.com.au)
- Expo MAIN Event Social Media #MAINEvent2020
- Bulk tickets available to your clients
- Sundowner with clients
- Share your show specials and giveaways that visitors can expect to find at the MAIN Event.

### PURCHASE BULK TICKETS

Purchase bulk tickets to share with your clients.

Invite them to Mingenev to see your latest and greatest or catch up with the latest deal.

Promote yourself by spreading the word!

Sundowner drink tickets can also be purchased, shout your new and existing clients a drink at the bar.

## WHAT'S ON

MAIN Event

1pm - 8pm

1.00pm - 5.00pm

Networking

2.00pm - 2.30pm

Digital Farms Panel

3.30pm - 4.00pm

Drone Demos

4.30pm - 8.00pm

Sundowner Bar Open

## SITE INFORMATION

The MAIN Event is a new initiative from the Expo Board of Management, in a new location, in a new format, not what you may be used to seeing at The Mingeneu Midwest Expo.

Sites will be planned to maximise the networking potential of all exhibitors once all applications are received.

Make the most of having your business seen at one of the very few Ag events in WA in 2020!

**On application you will be asked to provide details of your intentions.**

**Roaming - no site required,**

**Small Static - merchandise, information etc,**

**Large Static - Machinery, Truck, Boomspray etc.**

### Static Site

(Machinery/Vehicles/Retail)

Site sizes will be allocated per individual requirements - please state on application form your requirements. We encourage exhibitors to bring their 'Latest & Greatest'. Allocation will be at the discretion of the Mingeneu Midwest Expo Board.

### Trading Posts

There will be Trading Posts available for our roaming networkers to do business at. If you need a space to meet with a client have a look around for a spare post - be sure to leave a promotional pen or two behind when you move on after securing that deal.

## ADDITIONAL SITE INFORMATION

- 1 x free entry with paid Networking Fee
- Power is NOT available at sites.
- No marques over 6m x 3m or 25sqm are permitted.
- Sundowners are strictly prohibited on site - MAIN Event sundowner tickets can be purchased prior to the event.
- Loading Ramps are not available.
- Grain handling & harvesting equipment to be cleaned before entering the event.
- Exhibitors are responsible for the security of their site.
- Exhibitors are responsible for any damage to sites, water pipes and electricity cables running under their site (these will be marked).
- Telehandler will be available.

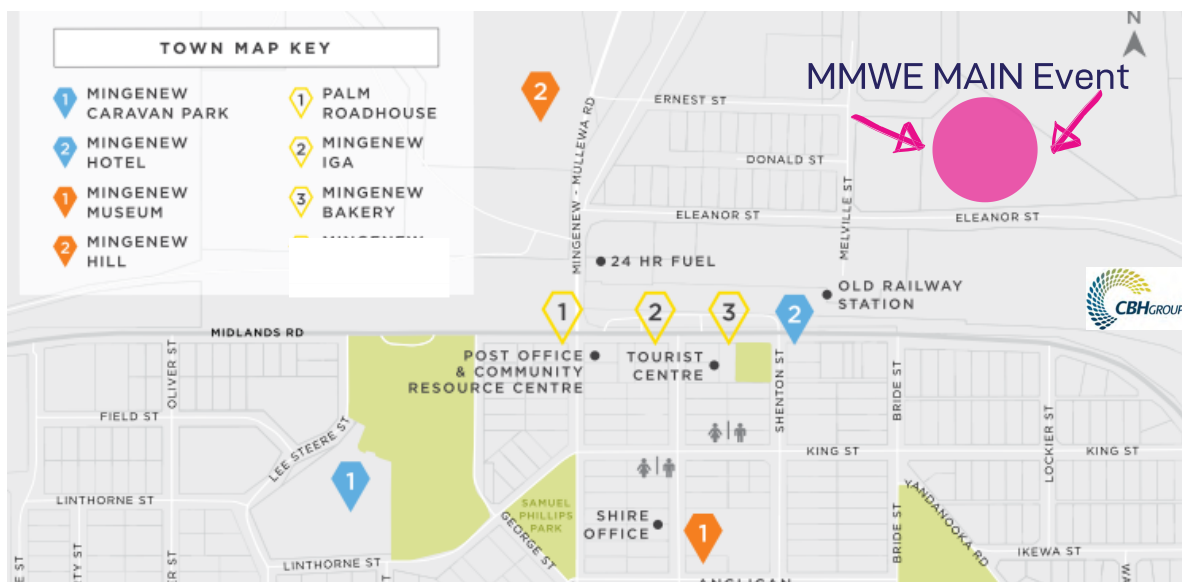
### Sharing of Sites

The Expo Board of Management kindly ask that all businesses represented at the MAIN Event pay their own networking fee.

### Food & Accommodation in Mingeneu

Our local businesses greatly appreciate your support, we encourage you to check them out while in Mingeneu.

Mingeneu IGA, Mingeneu Bakery, Palm Roadhouse, Mingeneu Springs Caravan Park & Mingeneu Hotel Motel



## COVID-19 INFORMATION

The Mingenew Midwest Expo Inc Board have implemented a COVID-19 Safety Plan to ensure all practical and responsible steps are taken to ensure the safety of all parties involved in the MAIN Event and of those members in our wider community. This Safety Plan can be found on the Mingenew Midwest Expo website [mmwe.com.au](http://mmwe.com.au)

Please note that due to the current Covid-19 pandemic, all attendees of the MAIN Event will be asked the following questions on arrival. No refunds will be made available for people who are unable to attend or refused entry based on these factors.

- Have you returned from overseas or interstate in the past 14 days?
- Have you been in close contact with a confirmed COVID-19 case in the past 14 days?
- Have you had flu-like symptoms or felt unwell in the past 14 days?

We strongly encourage all exhibitors to ensure any staff exhibiting signs of illness at the time of the MAIN event not to attend.

### GENERAL ENQUIRIES

Event Manager: Taryn Winter  
0499 006 690  
[admin@mmwe.com.au](mailto:admin@mmwe.com.au)

Bookings & Finance: Kaitlyn Morgan  
08 9928 1138  
[bookings@mmwe.com.au](mailto:bookings@mmwe.com.au)

### BOARD OF MANAGEMENT

Chairperson: Geoff Cosgrove  
0408 956 664

Vice Chairperson: Gerard (Noog) Rowe

Treasurer: Jeremy Clapham

Secretary: Jarrad Spencer

Human Resources: Nils Hay  
Andrew Cosgrove  
Jono Moss  
Sarah Christie

### IMPORTANT DATES

Applications Close: Mon 31st August 2020

Bump In:	Thurs 17th Sept	1pm - 5pm
	Fri 18th Sept	9am - 12am

**MAIN Event: Fri 18th Sept 1pm - 8pm**

Bump Out:	Fri 18th Sept	5pm - 6pm
	Sat 19th Sept	8am - 12pm

### SAVE THE DATE

2021 - McIntosh & Son Mingenew  
Midwest Expo  
Wednesday 11th & Thursday 12th AUGUST

### FIND US

PO BOX 74, 50 Midlands Road, Mingenew WA, 6522  
[www.mmwe.com.au](http://www.mmwe.com.au)

@mingenewexpo

